



MyGlucoHealth Adds Patient Messaging & Alerts System To Integrated Diabetes Monitoring Platform

Email or Text Messages Automatically Alert Patients, Clinicians and Caregivers of
Critical Changes in Blood Glucose Results

July 22, 2009 - San Diego, California — Entra Health Systems, an international applied healthcare technology company unveiled its new Patient Messaging and Alerts system built into the web technology that supports the MyGlucoHealth glucometer. Messaging and Alerts allows patients to automatically send notifications about their changing condition or reminders to tell them when to test. Individual notices can be sent by SMS text message or email.

“This unique feature helps engage persons with diabetes in their own individual care as well as forms a partnership with family members to help the patient better monitor their health and manage their disease,” said Richard Strobidge, Chief Executive Officer of Entra Health Systems. “The targets and alerts section of the MyGlucoHealth Portal allows the patient to establish critical ‘threshold’ settings for blood glucose levels and then communicate significant changes to anyone they designate. The system monitors upload results and automatically sends notifications to the patient, their physician, family member, or caregiver whenever a threshold is exceeded.”

By managing their individual online profile, each patient can establish high and low thresholds based on personal goals and health condition. The menu allows the patient to designate phone numbers for mobile phone text messages, as well as email addresses for recipients of alerts. In addition, there is a ‘reminders’ messaging feature on the MyGlucoHealth portal that allows the patient to set up a series of notifications to help them maintain a consistent level of testing, posting or a supply of strips. Reminders can be set up at 15-minute intervals throughout the day to alert the patient to test, upload their stored testing results or to order additional test strips when their supply is low. The website keeps count of strip usage and integrates with MyGlucoStore.com to notify the patient when it’s time to order additional strips.



Entra Health Systems

3111 Camino Del Rio North
Suite 101

San Diego, California 92108
US Office: 1(877)GLUCO-4-ME
info@entrahealthsystems.com
www.entrahealthsystems.com

In the United Kingdom
4A Blake Mews
Kew Gardens
Surrey TW9 3GA
United Kingdom
Phone: +44 (0) 113 815 5108