



Entra Health Systems Demonstrates MyGlucoHealth Wireless Monitoring Solution for the Management of Gestational Diabetes

August 6, 2009 – San Diego — Entra Health Systems, an international applied healthcare technology company today demonstrated how the MyGlucoHealth chronic disease management platform could be effective in the monitoring and treatment of gestational diabetes. Gestational diabetes is one of the most common healthcare complications during pregnancy. It affects nearly 8% of expectant mothers in the U.S. and is significantly higher among some ethnic populations worldwide. For gestational diabetes management, the MyGlucoHealth Bluetooth®-enabled blood glucose meter works as part of an automated diabetic care solution that can be used by obstetricians to more closely monitor and manage the disease as a part of prenatal treatment.

For the expectant mother, Bluetooth communication built-in to every MyGlucoHealth meter securely connects them to a real-time online network to upload, evaluate and share their blood sugar readings using a mobile phone or PC. In addition to directly charting test readings, the MyGlucoHealth Patient Portal helps the mother monitor critical factors during pregnancy like weight gain, blood pressure, and medication. Using the MyGlucoHealth Mobile Application on a cell phone, patients have access to a mobile web browser to review test results, view charts, as well as enter weight, exercise and nutritional information.

“MyGlucoHealth enables the treating obstetrician or clinic to remotely monitor daily blood glucose readings, as well as direct the care of the patient,” said John Hendel, Chairman of Entra Health Systems. “The period of treatment for a gestational diabetic patient is relatively short, but during that time there is significant risk for a number of complications to both the expectant mother and the unborn child. MyGlucoHealth offers a suite of diabetic management tools that directly connect the patient with their physician throughout the term of the pregnancy. This enables the mother and the obstetrician to work in concert to provide better prenatal care.”

For the obstetrician, the secure MyGlucoHealth Physicians’ Portal provides access to a dashboard of all of their patients’ testing data. Readings for each patient are logged and color-coded, based on individual criteria, while underlying test data is available to evaluate in detail. MyGlucoHealth’s online resources eliminate the need for patient logbooks, supplying the physician with more accurate, real-time information.

On the Physicians’ Portal, the doctor can establish individual or global monitoring targets and alert settings for patients to flag records when test readings, testing frequency or averages fall outside of prescribed levels. The Portal will notify the obstetrician directly or alert the patient, or a family member if readings exceed thresholds. The secure messaging features of the Portal enables patients and clinicians to send and receive communications back and forth about patient condition, testing results or medication options.



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